

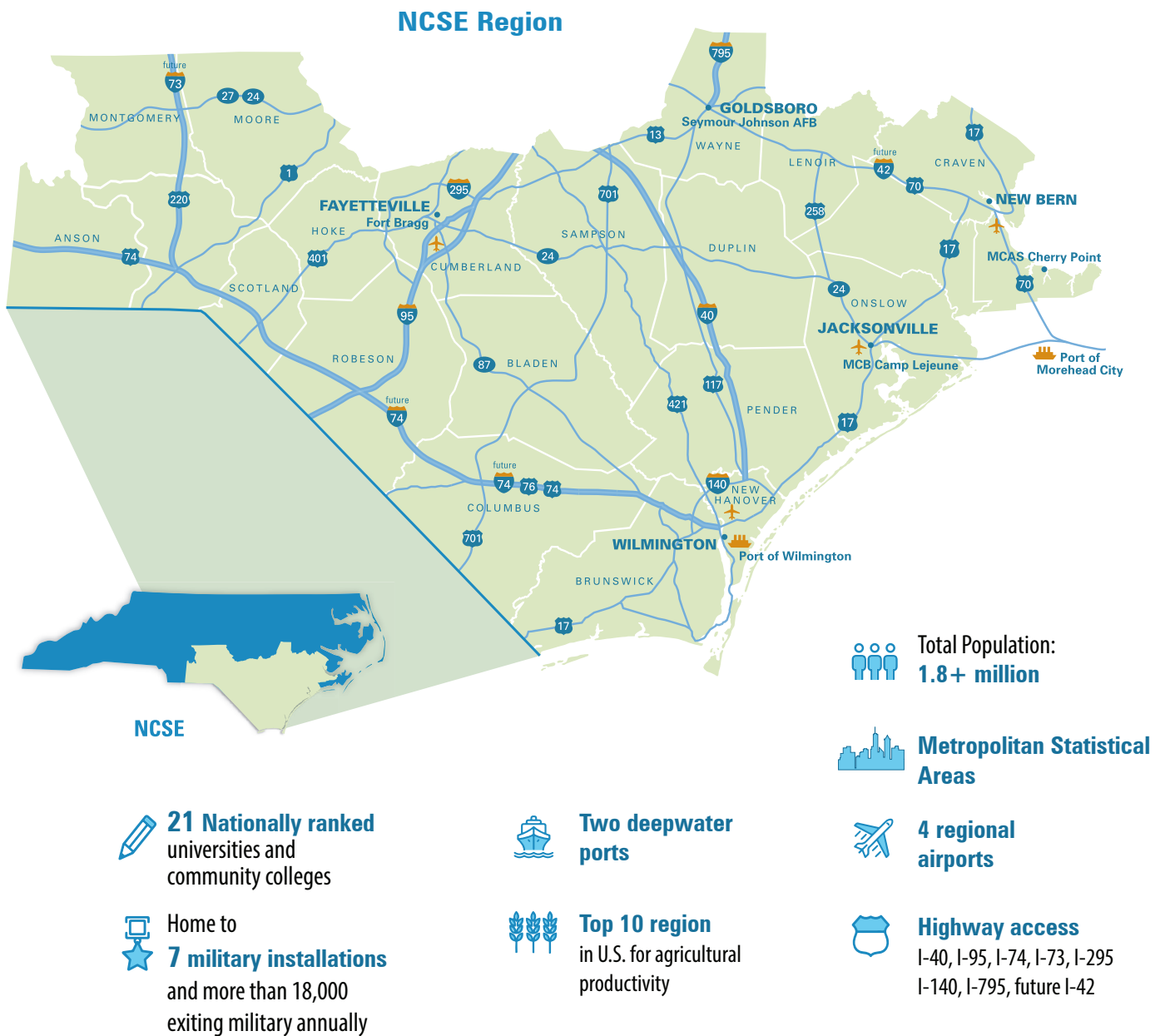
2019

INVESTMENT

NORTH CAROLINA'S
SOUTHEAST
Our Region. Your Future.

**NORTH
CAROLINA'S
SOUTHEAST
MISSION**

Provide strong economic development leadership in southeastern North Carolina through innovative marketing and collaborative regional initiatives that will support the creation of new jobs, generate capital investment, and secure new business locations.



**NORTH
CAROLINA'S
SOUTHEAST
TEAM**



Jeff Etheridge
Chairman



Steve Yost
President



Joe Melvin
Director of Business
Development



Megan Sellers
Marketing Project
Manager

NORTH CAROLINA'S SOUTHEAST

A Growing Legacy of Success in Economic Development

North Carolina's Southeast (The Southeastern Partnership) is a regional public-private economic development partnership serving 18 counties in Southeastern North Carolina. The Partnership's strong leadership in strategic planning, marketing, and business recruitment has helped facilitate more than \$1 billion in new capital investment, 4,700 new jobs, and 32 company locations to the region - since July 1, 2014 when the Partnership transitioned to its public-private partnership model.

All of this is accomplished in a collaborative manner with local economic development organizations and other allies, a partnership that is central to the region's growth and job creation opportunities.

North Carolina's Southeast invites business leaders to fully engage with our economic development program by investing in The Southeastern Partnership.

JOIN US Invest now to help North Carolina's Southeast (NCSE) generate regional economic growth

Since 2014, through the leadership of private and public leaders, NCSE has achieved strong results for Southeastern North Carolina. In the modern global marketplace, regional economies and strategies are critical to maintaining and enhancing business competitiveness.

NCSE has led the way in providing national and international marketing, strategic planning, and economic development stewardship that has helped to create new jobs.

Help us to continue strengthening our public-private partnership by investing in the Southeastern Partnership.

BENEFITS INCLUDE

- Being part of a larger strategic effort to move Southeastern North Carolina forward
- Service on NCSE board of Directors
- Knowledge of important economic development/activities in the region
- Quarterly e-newsletters
- Investors are featured on the NCSE website, in publications, and on social media
- An exclusive annual meeting that features guest speakers and a review of the region's economic development performance


REGIONAL ECONOMIC GROWTH GOALS 2017-2020


1 Support the creation of
1,080 new jobs through
marketing strategies and
engagement.

2 Support the creation of
\$540 million in private
investment through marketing
strategies and engagement.

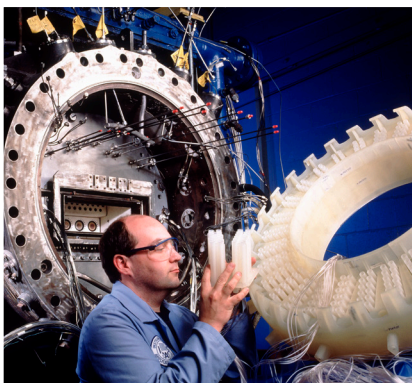
3 Encourage **18 company
locations** to the region
through marketing strategies
and engagement.

Actuals | 2017-October 1, 2019

1,065 
ANNOUNCED
JOBS

\$232.9M 
ANNOUNCED
INVESTMENT

14 
ANNOUNCED
COMPANY LOCATIONS



ACHIEVED AND EXCEEDED REGIONAL ECONOMIC GROWTH GOALS 2014-2017

New Jobs
Goal - 750

Result - 3,644

New Investment
Goal - \$100M

Result - \$838M

New Company Locations
Goal - 10

Result - 18

INDUSTRY SECTORS

DEFENSE



- 7 military installations across the region
- Over 15,000 exiting military personnel annually

BIOTECHNOLOGY



- More than 2,500 life science professionals
- Concentration of contraction research organizations

AGRI-BUSINESS AND FOOD PROCESSING



- Over 100 food processing companies
- National leader in agricultural crops and animal processing

METALWORKING



- Over 3,500 employed in metalworking
- More than 100 metalworking companies in region

AVIATION AND AEROSPACE



- Home of the NC Aerospace Corridor
- Existing companies include GE Aviation, Spirit Aerosystems, Boeing, Pratt & Whitney

ADVANCED TEXTILES



- Over 2,300 employees in textiles and apparel companies
- Several large international non-woven companies

ENERGY



- GIS mapping tool for bio-renewable assets
- Broad spectrum of energy production (solar, natural gas, electricity)

DISTRIBUTION AND LOGISTICS



- 200 million customers within two day drive
- Ports of Wilmington and Morehead City



**North Carolina's
Southeast's
aggressive
marketing program
generates company
leads and projects
that result in
business location
opportunities
within the region.**



BOARD OF DIRECTORS

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David L. Burns
Vice-Chairman - *Z V Pate*

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Woody White - *New Hanover County*
Kermit Williamson - *Sampson County*
John Young - *Columbus Regional Healthcare System*

PRIVATE PARTNERS

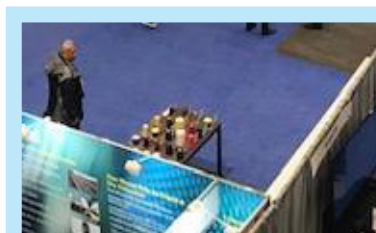
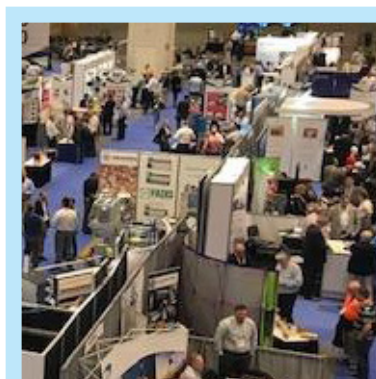
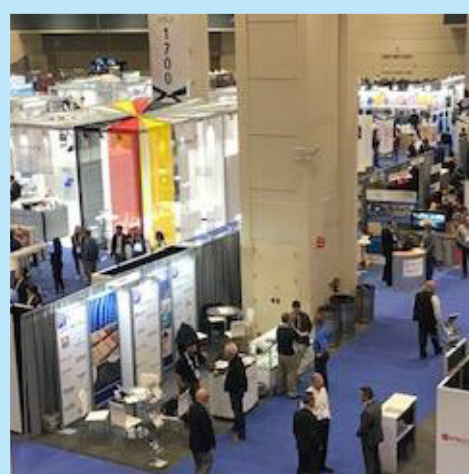
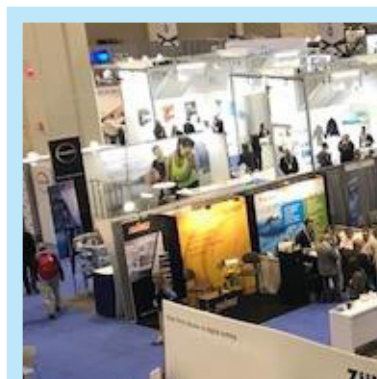


PUBLIC PARTNERS

Anson County
Bladen County
Brunswick County
Columbus County
Craven County
Cumberland County

Duplin County
Hoke County
Lenoir County
Montgomery County
Moore County
New Hanover County

Onslow County
Pender County
Robeson County
Sampson County
Scotland County
Wayne County



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